



America's Most Reliable Bridge Lender

W Financial is a direct national bridge lender with offices in New York and Florida. We have been originating loans for over 19 years and are very reliable within the industry. We offer one-to-five-year bridge loans secured by commercial real estate. W Financial will analyze, structure and close your time-sensitive loan request in as little as 24 hours. Seasoned bridge lending veterans Jarret Schochet, Andrew Singer and David Heiden will be your primary points of contact.

We lend on multifamily, commercial, mixed-use, office, retail, light rehab, single-family investment properties, and defaulted notes. We lend in the top 100 MSA's in the United States, including Hawaii. On a select basis we also lend on land and ground up construction in NYC and South Florida. We provide financing for cash-flowing, non-cash-flowing, and transitional properties.

W Financial targets loan scenarios that cannot be adequately handled by traditional lending resources either due to time constraints, deal complexity or the transitional nature of the asset. We primarily provide first mortgage loans but can provide second mortgages, mezzanine and Pref Equity in select situations.

Our goal is to help facilitate the implementation of our borrower's business plan, and then to be repaid upon either a sale or refinancing of the property. We especially favor repeat borrowers and deals in strong locations that have good exit strategies.

W Financial focuses on transactions between \$1,000,000 and \$50,000,000 both Nationally and in the New York Metropolitan area.

When speed and dependable execution are important, W Financial is your most reliable choice.



FINANCIAL

We provide loans for the following property types:

- Multi-family and mixed-use properties
- Retail / Shopping centers
- Investment Residential Property
- Financing acquisition of defaulted notes
- Rehab of existing properties
- Warehouse /Industrial
- Entitled Multifamily Land in select locations
- Office
- Cannabis
- Mobile Home Parks

Contact us

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The Lending Team

DAVID HEIDEN

MANAGING PARTNER (FLORIDA)

David M. Heiden is a Managing Partner and oversees all loan origination and investment activities of W Financial. He has a 30-year track record of appraising, analyzing and underwriting real property and structuring loans on diverse property types across the United States. Mr. Heiden has also served as Vice President of BRT Realty Trust (a public- ly-traded REIT), Senior Loan Officer at GMAC Commercial Mortgage, and Vice President of Bankers Federal Savings. Mr. Heiden received a Master's Degree in Real Estate from New York University in 1997 with a concentration in real estate valuation, and a Bachelor's Degree in Finance from Baruch College in 1989. Mr. Heiden is a New York State Certified General Appraiser, a New York State Licensed Real Estate Broker, and serves on the Finance Committee of the Real Estate Board of New York



JARRET SCHOCHET

PARTNER

Jarret Schochet brings over 17 years of real estate experience to his role at W Financial, with specialties in lending, acquisitions, investment sales, property management and construction management. He has in-depth experience analyzing and underwriting diverse types of real estate transactions across all sectors. Prior to joining W Financial, Mr. Schochet served as a key associate at Metrovest Equities. Mr. Schochet received a Master's Degree in Real Estate from New York University in 2007, a Bachelor's Degree in Business from Indiana University in 2005, and is a New York State Licensed Real Estate Sales Broker.



The Lending Team

ANDREW SINGER

LOAN OFFICER

Andrew Singer has been in the real estate industry for seven years, with experience in acquisitions, investment sales, and market analysis. He specializes in analyzing and underwriting diverse types of real estate transactions across all sectors. Prior to joining W Financial, Mr. Singer was an analyst for Thai Investment Group, where he successfully identified and closed deals on 1031 exchange properties. He has also served as an analyst for Kering (formerly known as PPR). Mr. Singer received a Bachelor's Degree in Business from Indiana University majoring in Finance & Entrepreneurship in 2015.



DREW REITER

ANALYST

Drew has been in the real estate industry for one year, with experience in commercial property appraisals. He specializes in investigating and analyzing potential future loans for properties in markets from all different sectors. Prior to joining W Financial as an analyst, Drew graduated from Indiana University's Kelley School of Business in 2022 with a Bachelor's Degree in Finance & Real Estate. Drew was an active member of Kelley's Real Estate Club where he gained extensive knowledge of the industry from professionals across the country specializing in many different fields of commercial real estate.



The Lending Team

MATTHEW GERARD

ANALYST

Matthew has worked in the real estate industry for three years, with experience in commercial brokerage as well as real estate investment. He is responsible for the modeling and analysis of capital deployment opportunities. Prior to joining W Financial as an analyst, Matthew graduated from Villanova University in 2020 with a Bachelor's Degree in Finance & Real Estate. Matthew also recently completed his Master's Degree in Real Estate Investments from NYU's Schack Institute of Real Estate.



CAITLIN REMBOLD

MARKETING COORDINATOR

Caitlin has had 4 years of marketing experience. Her experience ranges through many different types of industries, one being real estate. She specializes in in-house social media marketing and public relations. Prior to joining W financial as a Marketing Coordinator, Caitlin graduated from Southern Methodist University's Temerlin Advertising Institute in 2022 where she received a degree in digital media marketing and communications.